



ClearSale

Dear Partners and Clients,

Digital security has never been more critical. With online threats evolving rapidly, businesses must stay ahead to protect their customers. The 2024 U.S. Identity and Fraud Report found that despite consumers' desire for the convenience and accessibility of digital transactions, they don't want to compromise on security. As such, 82% of consumers expect businesses to react to their fraud concerns.

As part of our commitment to delivering best-in-class solutions and technologies, ClearSale has been acquired by global data and technology company, Experian to combine our shared expertise in authentication and fraud prevention.

Experian has a presence in over 32 countries and helped companies save \$15 Billion in fraud losses globally last year. Experian's global experience and advanced technology, combined with ClearSale's expertise in e-commerce fraud prevention, create a powerful organization dedicated to enhancing digital security.

What this means for you:

- **Continuity of Service:** There will be no immediate changes in how we serve our clients and partners. The integration process will be conducted with care, ensuring continuity of operations and maintaining our high standards of service and support.
- **Stronger Solutions:** This union enhances identity verification, while expanding Experian's portfolio of fraud prevention solutions for transactional environments.
- **Enhanced Innovation:** By combining the best of both companies' technology, data, and advanced analytics – including Artificial Intelligence and Machine Learning – we will deliver even more effective and innovative solutions.

With this move, we aim to set a new standard in digital security, offering greater protection and confidence to our clients and their customers worldwide.

We will continue to keep our clients and partners informed.

Thank you for your trust and partnership.

Sincerely,

Experian and ClearSale